



OUR WORKFORCE. YOUR SUCCESS.

FUNDRAISING



Honesty, trustworthiness and results are the three most often cited reasons that our clients entrust their fundraising to us.

We know that your organization makes a difference - you help change peoples lives.

IDT Global Services enables your non-profit organization to make a bigger impact on each campaign you implement. We help fulfill your goals and campaign objectives by helping you increase the number and size of donations in support of your cause.

EVERY DOLLAR COUNTS

The work your organization does is critical. The funding you need is essential. The field is cluttered and the competition for every dollar is intense. Success depends upon the ability of your fundraising representatives to establish a rapport with, and convey your message to your existing and potential donors. **IDT Global** has a successful record of building and implementing campaigns on behalf of charitable organizations. The reason for our success is simple: the quality of our personnel.

TURN-KEY SOLUTIONS

When you partner with **IDT Global**, we work with you in partnership. We offer a customized, full-service fundraising solution that suits your needs. Our fundraising, operations and technical professionals will:

- Write, develop and revise the scripts
- Work with you to identify the appropriate list to maximize every call
- Train your dedicated tele-fundraising team to be qualified and knowledgeable spokespersons for your organization
- Build the technology infrastructure to support your campaign
- Obtain and design information necessary for fulfillment
- Manage fulfillment and caging services

OUR DEDICATED PEOPLE

Our professional fundraisers care about the success of your campaign. More importantly, they understand how crucial it is that organizations like yours succeed. While the diversity of our agents is impressive, it is their high level of education and professional expertise that separates **IDT Global** from other tele-fundraising agencies. When our tele-fundraisers place a call, they are not merely soliciting a contribution; they are forging a bond between **the individual, your organization and the people you are helping.**

In addition, **IDT Global Services** has the capability to handle calls in more than fifteen different languages. There is no other professional fundraising resource in the world that can provide this cultural mix and language capability.

OUR ADDED VALUE

By creating and developing a customized telephone outreach program, **IDT Global** serves as an extension of your own development team. With the expertise gained from managing hundreds of campaigns, we are committed to cultivating and educating your donors and prospects.

Our **honesty, trustworthiness** and **results** are the three reasons most often cited by our clients for entrusting their fundraising to **IDT Global**.

THE TECHNOLOGY ADVANTAGE

IDT Global provides low phone costs and high technology. As a subsidiary of IDT Corporation our global network-of-centers are built upon IDT's proprietary broadband network.

Our specialized tele-fundraising center uses IDT Corporation's proprietary global communications network. By eliminating the "middle-man", we provide greater reliability, enhanced features and maximize efficiency and results. **IDT Global** technology includes predictive dialing; automated call distribution; data gathering; Nortel Symposium System and Telephony@Work software. Our customized fundraising reporting software is designed for ease of use, enabling our clients to understand where their campaign stands at any given moment e.g. how many numbers called, how many donations made and size of gift etc.

CUSTOMIZED CAMPAIGNS

IDT Global's comprehensive methodology achieves a high level of client satisfaction. We look at your total fundraising operation and design a program that meets your needs. **IDT Global's** tele-fundraising programs are successful because they build relationships with your current and potential donors. Our programs are designed to speak with individuals based on their interests, commitment, and giving potential. Programs offered could include membership drives, lapsed donor and renewal campaigns, a reinstatement program or a clean-up effort towards the end of an annual or capital campaign. **IDT Global** has experience in these and other areas.

EXPERIENCE COUNTS

IDT Global is experienced in creating and implementing local and national fundraising campaigns throughout North America and Europe. **IDT Global** has handled campaigns for many international organizations and generated gifts totaling several million dollars.

At **IDT Global** we know the work you do is important – let us partner with you to exceed your campaign objectives.

Let's make the world an even better place - together.

ABOUT IDT GLOBAL SERVICES

IDT Global Services specializes in building productive, rewarding and enduring relationships with our clients. **IDT Global** continues to maximize the power of the telephone with our tele-fundraising programs on behalf of the most successful non-profit organizations.

Our solutions are a seamless extension of our customers' activities, strengthening their performance with above industry standard service - at below industry standard cost.

IDT Global Services is a wholly owned subsidiary of IDT Corporation.

ABOUT IDT CORPORATION

IDT Corporation is the fourth largest U.S. long distance telecommunications company and has been publicly traded since 1996 (NYSE: IDT). IDT Corporation is headquartered in Newark, New Jersey and has offices in 17 countries serving retail and wholesale customers around the world. IDT Corporation's annual revenue approaches \$3 billion and holds \$1 billion in cash with no debt. Forbes named IDT Corporation as one of the 500 most profitable corporations in the United States. www.idt.net.



IDT GLOBAL CLIENTS

IDT Global has earned an exceptional track-record in the fundraising world. More importantly, we are proud of helping non-profits fulfill their missions time-after-time. A number of the organizations we serve include:

- Aish Hatorah
- AMIT
- Chai Lifeline
- Hatzeleh Israel
- Hebrew Theological College
- Hillel College Campuses
- International Christian Embassy Jerusalem
- Jewish National Fund
- Keshet
- Multiple Jewish Federations
- NCSY
- Orthodox Union
- Shaare Zedek Medical Center
- Shalva
- United Jewish Appeal (UJA)
- United Jewish Communities (UJC)

For more information about IDT GLOBAL SERVICES call: 1.888.438.8843

Visit www.idtglobal.com or e-mail us at: info@idtglobal.com

Copyright© 2005 IDT Global Services. All rights reserved. IDT® is a registered trademark of IDT Corporation. All brand and product names mentioned are trademarks of their respective owners.