

## LOCALIZATION & MULTILINGUAL DTP



*Multi-cultured  
staff with  
expertise in  
the design and  
technical work  
behind the  
localization*

**IDT Global Services** provides international businesses with superior, multilingual full service design and localization packages. By combining state-of-the-art technology with a multilingual, multicultural professional staff, **IDT Global** ensures that your media presents your message, not only in the words but with the flavor, essential to capturing your customers' attention.

Our goal is to become an extension of your product development and marketing teams to ensure that the multilingual development process is as streamlined and seamless as possible.

### QUALITY LANGUAGE SERVICES

**IDT Global** offers a complete range of quality language services including expertise in medical, legal, technical, web site and marketing translation. From Web site, B2B/B2C applications and software localization, to help-text documentation translation and desktop publishing, **IDT Global** focuses on delivering professional, comprehensive solutions in multiple languages *and* for multiple platforms.

Drawing on the success and experience of our parent company IDT Corporation - America's fourth largest telecommunications company (NYSE:IDT) - we understand the importance of effectively communicating with your customers in their language. By combining the professionals at IDT Global Services with the IDT Telecom's infrastructure, we provide a high quality, cost efficient and full secure turn-key solution.

### SERVICES

#### Localization and Multilingual DTP

- Marketing Material
- Web sites
- User Interfaces (Dialog Resizing)
- Manuals
- Online and HTML Help  
(Compilation & Manual conversions)
- Linguistic and Technical  
QA of translated products

#### Visual Design

- Graphics Design
- Print Design
- Web Design
- Flash Animation
- 3D Animation
- Corporate Branding

At **IDT Global**, we work in partnership with our clients to communicate ideas globally, to deliver confidence by understanding and addressing their foreign language needs and to provide a personal commitment to delivering uncompromising quality, accuracy and service.

The synergy of desktop publishing, emerging technology development and business process transformation and implementation - all under one roof - is a very powerful asset. It enables our clients to capitalize on our competencies and experience in order to be a successful participant in the global economy.

**FOCUSED** - Our mission consists entirely of providing multiple language product development services. Everything **IDT Global** does revolves around language. Rather than try to be all things to all people, we stick to what we know best and enjoy.

**EXPERIENCED** - **IDT Global** gets it right the first time because our years of experience enable us to offer expert advice to companies large and small.

**MOTIVATED** - **IDT Global** hires people who are language and technology professionals. From our executives and salespeople, to our project managers and desktop publishing specialists, **IDT Global's** personnel have chosen language development services as their profession.

**TECHNOLOGY** - We understand and use technology wisely. **IDT Global** has adopted effective, production-proven technology that in conjunction with our technology partners can be tailored to meet our unique needs.

**COMMITMENT** - Our passion for language is equaled only by a "client-first" attitude. At **IDT Global**, we monitor Client Satisfaction by listening to what you have to say.

**FLEXIBLE** - While we certainly understand the merits of following tried-and-true methodologies, we appreciate that every client has different needs and objective. To meet these demands, we tailor our solutions to our clients' short and long term requirements.

#### **ABOUT IDT GLOBAL SERVICES**

**IDT Global Services** (formerly IDT Contact Services) is a leading provider of outsourced contact service solutions. **IDT Global** maximizes the value of customer relationships by effectively communicating with your customers, ensuring their satisfaction and loyalty. Our well-educated workforce is native-born to your markets, which means with **IDT Global Services**, there are no language issues and no cultural disconnects.

**IDT Global** provides quality, multilingual, contact management services, offering around-the-clock, inbound/outbound, multimedia, legal, financial and localization services.

#### **ABOUT IDT CORPORATION**

IDT Corporation is the fourth largest U.S. long distance telecommunications company and has been publicly traded since 1996 (NYSE: IDT). IDT Corporation is headquartered in Newark, New Jersey and has offices in 17 countries serving retail and wholesale customers around the world. IDT Corporation's annual revenue approaches \$3 billion and holds \$1 billion in cash with no debt. Forbes named IDT Corporation as one of the 500 most profitable corporations in the United States. [www.idt.net](http://www.idt.net).



#### **SOFTWARE CAPABILITY**

IDT Global professionals are experts in most if not all of industry leading design and development software. Below is a listing of some of the software we use.

- Acrobat Distiller
  - Dreamweaver
  - Flash MX
  - Freehand
  - FrontPage
  - Framemaker
  - GoLive
  - HTML Workshop
  - Illustrator
  - InDesign
  - Maya 6
  - Microsoft Office
  - Microsoft Visual Studio
  - PageMaker
  - Photoshop
  - QuarkXpress
  - Robohelp
  - WebWorks
- And much more...

For more information about IDT GLOBAL SERVICES call: 1.888.438.8843  
Visit [www.idtglobal.com](http://www.idtglobal.com) or e-mail us at: [info@idtglobal.com](mailto:info@idtglobal.com)

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